



NEWS RELEASE

COUNCIL PRESIDENT SCOTT PETERS

First District

Date: May 5, 2006

Contact: Pam Hardy
Communications Director

Phone: 619-236-7294
619-980-8429

For Immediate Release

E-mail: phardy@sandiego.gov

“Team Peters” Helps Refurbish La Jolla Senior Center

SAN DIEGO – Today, Council President Scott Peters and his staff, known as “Team Peters,” helped Rebuilding Together San Diego prepare the Florence Riford Senior Center for a much-needed paint job.

Rebuilding Together San Diego is the local affiliate of the nation’s largest volunteer home rehabilitation organization. Since 1996, they have helped low-income and elderly individuals by fixing, rebuilding and painting more than 250 homes and 20 community centers.

The Florence Riford Senior Center was bequeathed to the City of San Diego by La Jolla philanthropist Florence Riford, and is administered by the Clairemont Friendship Center. Originally founded by Mrs. Riford in the late 1970’s, the non-profit center serves more than 400 local seniors, offering transportation and a variety of activities such as yoga, bridge, computer classes, tax assistance, legal services, medical lectures and more.

Although a maintenance fund was part of Mrs. Riford’s bequest, the endowment has not been able to keep up with the rising costs of operating the center. Maintenance has been deferred so that more money can be spent on programming and activities for seniors. The paint is cracked and peeling from the walls, detracting from the warm and stimulating environment the center offers to its members.

“Team Peters” was pleased to work with project sponsor E*Trade, whose volunteers painted the Riford Center over the weekend.

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